

RosenhofArtFactory

RosenhofArtFactory is a new company based in Stockholm, founded by designer Viktoria Hamberger.

RosenhofArtFactory's ambition is to create modern textile collections for homes where the bold and playful mix and match. RosenhofArtFactory produces high quality original rugs to order alongside a small range of prints presented on cushions, pouffes and tapestry.

History

As a Creative Director for both international brands and large Swedish retail clients, Viktoria has often been involved in the conception and design of interior spaces. This has inspired research into the design processes of hand tufted and hand knotted rugs.

RosenhofArtFactory was born out of an ambition to further explore these processes, creating more detailed patterns and designs on different surfaces and with different materials ... so, a pattern on a rug develops and changes by application to a pouffe and transforms again on a cushion, or as a wall hanging, and so on ...

Our launch project is Flora&Fauna, a collection of prints presented on rugs, cushions, pouffes and tapestry.

Flora&Fauna. Collection #1. Spring/Summer 2011

Carl von Linné meets Nick Knight, Louise Borgeois and Helen Schmitz. Modern craftsmanship with inspiration drawn from nature, its repeated patterns and chance meetings. Our first collection, Flora&Fauna, consists of ten rugs whose designs have inspired the patterns and colours for the cushions, pouffes and wall coverings.

Approach

Each RosenhofArtFactory rug is unique, handmade in India using vegetable dyed wool and bamboo silk. RosenhofArtFactory's rugs are being produced according to the Corporate Responsibility Program, monitoring the manufacturing process both environmentally and ethically. Our fabrics and textile products are printed on high quality cottons and made in Sweden. We support local skills and traditional craftsmanship.

RosenhofArtFactory Customised

Our designs can be modified to suit your individual needs. Please contact us to discuss.

For more information, please contact us on +46 (0)708 826971, info@rosenhof.se or have a look at www.rosenhof.se

The Flora&Fauna Collection is sold exclusively through NK Inredning. +46 (0)8 762 80 31